

Pikl working with PCWs to ensure customers get right products ahead of Consumer Duty

By Clare Ruel | 16 May 2023



Chief executive says insurtech is on a 'mission' to ensure customers are asked the right questions

Insurtech Pikl is working with price comparison websites (PCW) to help ensure customers have the appropriate insurance products ahead of the **Consumer Duty** regulation, according to managing director Louise Birritteri.

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